# Press Release

# Sales company Leuze Belgium turns 30

Leuze electronic nv/sa Belgium opened its doors for business on June 13, 1991 in Machelen, Belgium. This makes it one of the oldest Leuze distribution offices of the Leuze electronic Group in an European country other than Germany.

*Owen, June 11, 2021* – The Leuze electronic group has 21 subsidiaries worldwide. Its Belgian service and sales company will celebrate its 30th birthday in June.   
  
**Proximity and many years of experience**

After the Leuze subsidiary in the Netherlands was established in 1987, another one soon followed in Belgium in 1991. For the first two decades, Managing Director Philippe Meeus headed the Belgian service and sales company. Until his retirement last year, he played a pivotal role in the Benelux team and contributed his many years of experience and great effort to the further development of the service company based in Machelen. Rob Vrijburg is currently the Managing Director of both Benelux branches. Since the beginning of the year, he is doing so from the new offices in Geldermalsen, Netherlands. Like his predecessor, he has been a part of the Benelux Sensor People team ever since the two national companies were established. He brings extensive market and industry knowledge to the table.   
  
**In-depth application know-how and detailed market knowledge**

Similar to the Leuze electronic Group, the Belgian service and sales company has been growing at an above-average rate for many years. Together with their customers, the Sensor People in Benelux are actively contributing to the transformation of the industry and are developing the innovations of tomorrow. They determine the best possible sensor solution with and for the customers. They do so by drawing on their extensive application know-how in the industries that they specialize in, many years of experience and a high-tech product portfolio that includes a large number of different sensors for automation technology: They include switching and measuring sensors, identification systems and solutions for data transmission and image processing. As a safety expert with many years of experience, Leuze also offers safety components, safety services and safety solutions. Since August 2020, customers have been supplied from the new international Leuze distribution center in Unterlenningen, near the headquarters in south Germany. The advantages are maximum availability, reliability, and fast delivery times.

Characters: 2,444  
A file copy is requested.  
Further interviews gladly arranged on request.

## Pictures



Image 1: The employees of the Leuze electronic Group are called "Sensor People."   
Today, the company has more than 1,200 sensor experts on staff worldwide.   
In this image: The Belgian team, from left: Julien Melchior, André Mateusen, Rob Vrijburg, Luc Malfroid and Philippe Meeus.

*With curiosity and determination, the Sensor People from Leuze have been creating innovations and technological milestones in industrial automation for more than 50 years. They are driven by the success of their customers. Yesterday. Today. Tomorrow. The technology leader’s high-tech product range includes a number of different sensors for the field of automation technology. Among these are switching and measuring sensors, identification systems, and data transmission and image processing solutions. As a Safety Expert, Leuze is also focused on components, services and solutions for safety at work. Leuze concentrates on its core industries, in which the Sensor People have extensive, specific application know-how and many years of experience. These include intralogistics and the packaging industry, machine tools, the automotive industry as well as laboratory automation. Leuze was founded in 1963, headquartered in Owen/Teck in Southern Germany. Today there are more than 1200 Sensor People around the world who are working with determination and passion for progress and transformation to make their customers successful in a constantly changing industry. Regardless of whether in the technological competence centers or in one of the 21 sales companies, supported by more than 40 international distributors.* [www.leuze.com](http://www.leuze.com)

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