



We are currently looking for:

Title: Sales / Senior Sales Engineer

 Sales

 Delhi, India

 Full-time

Your tasks:

- Identify, develop, and manage new business opportunities in the assigned region or sector.
- Understand customer requirements and recommend suitable automation solutions (sensors, PLCs, HMIs, SCADA, safety devices, etc.).
- Prepare and deliver technical presentations and product demonstrations to customers.
- Generate and follow up on quotations, negotiate terms, and close orders.
- Maintain strong relationships with existing customers and ensure high customer satisfaction.
- Coordinate with internal teams (application, technical support, service, logistics) to ensure timely delivery and execution of orders.
- Track competitors' activities and market trends to identify new opportunities.
- Support marketing activities such as trade shows, webinars, and customer seminars.
- Prepare sales reports, forecasts, and market feedback for management.

Your qualifications:

- Bachelor's Degree/Diploma in Electrical, Electronics, Instrumentation, or Mechatronics Engineering.
- 3–8 years of experience in sales of industrial automation products or solutions.
- Technical knowledge of automation products (sensors, controllers, drives, robotics, etc.).
- Strong communication, negotiation, and interpersonal skills.
- Ability to understand and analyze customer applications.
- Willingness to travel frequently within the assigned region.
- Proficiency in MS Office, CRM tools, and report preparation.

Benefits

Flat structures
Appreciative and team-oriented working environment
Individual development opportunities
Extensive induction with a wide range of practical insights

Individual onboarding concept

About us

Leuze is an international sensor and safety expert for automation technology. With curiosity and determination, we – the Sensor People – have been forerunners for innovations and technological milestones in industrial automation for 60 years. The success of our customers is what drives us. Yesterday. Today. Tomorrow.

Any questions?

Your contact Person is happy to answer questions regarding the position and the process.

Contact Person

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